



VA2UUSAV

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# ***USA SCHOLARSHIPS AND VENTURES LTD (USAV)***

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## ***ABOUT US***

Higher education must be attainable to all citizenry. Research has shown that social equity gaps in society create similar gaps in higher education attainment and the quality of learning. Citizens' desire for improved lifestyles makes higher education with its promise of new skills valuable in the 21<sup>st</sup> Century. However, the high cost of college attendance has shut the socially disadvantaged citizenry out. The philosophy underpinning USAV purpose and activities is that higher education is ubiquitous to developing a society's democracy and improving the citizenry sustainable values. For societal development to take place all its citizens must have equal opportunity to quality higher education.

### **USAV MISSION:**

USAV seeks to promote cooperation, democracy and sustainable societies through quality, affordable and attainable higher education. It is committed to increasing the rate of college admission by making college tuition inexpensive; closing the social and economic gap that permeates societies; and increasing citizenry awareness and participation in their democracy.

### **USAV PRIMARY GOALS**

- (1) **Increase college attendance** - Make quality college education affordable and achievable for all citizens
- (2) **Foster democracy and unity** – give youths and students a voice by empowering them with desired skills, building good leadership attributes, and encouraging the values of service and unity through community and international student exchanges.
- (3) **Create a profitable venture** out of higher education recruitment through the natural imbue desire to see citizenry excel, develop new skill sets for the 21<sup>st</sup> century and beyond and succeed.

### **USAV OBJECTIVES**

- (1) Increase college participation rate in the Caribbean by 20% in the first five years of inception.
- (2) Increase college participation rate in the UK, Canada and United States by 10% in the first five years of inception.
- (3) Promote higher learning, cooperation, and the value for life, freedom, unity, and friendship as the arbiter of democracy, cooperation, societal mobility and self-actualization for citizenry.

### **USAV ACTIVITIES**

- (1) Recruiting International and US students for Pearson BTEC Levels 5-7 Diplomas.
- (2) Managing articulation agreements with US, UK and other colleges and universities for students holding the Pearson BTEC Level 5-7 Qualifications to gain advanced placements in the degree.
- (3) New student recruitments for US, UK and other colleges and universities.
- (4) Creating and marketing affordable pathways to US & UK University Bachelors and Masters Degrees.
- (5) Soliciting donations to cover partial tuition scholarships for economically challenged but qualified students OR exemplary students with high levels of service/academic achievements.
- (6) Securing for the students - work, study and cultural exchange through approved Gov't sponsors.

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### **Pearson BTEC (of Pearson College, London and Pearson Edexcel)**

-  **Pearson provides a robust platform of accredited suite of programs enabling its graduates to advance to further education and employment with relevant 21<sup>st</sup> century skill sets.**

Pearson Edexcel, also known as just Edexcel, is one of England, Wales and Northern Ireland's five(5) main examination boards, and is wholly owned by Pearson, the world's largest education publishing and technology company which is part of Pearson PLC, the global publisher and owner of Penguin, Financial Times and Pearson College, London. Pearson offers a variety of qualifications, including A levels (GCEs), GCSEs and the BTEC suite of vocational qualifications. Pearson Edexcel operates internationally, awarding over 1.5 million certifications to students around the world every year and marks the UK National Curriculum assessments.

#### **Pearson BTEC Diplomas**

Pearson BTEC qualifications provide a practical, real-world approach to learning and skills development alongside key theoretical background. They are vocational/work-related qualifications that are exclusively offered by Edexcel. BTECs range from Entry Level to Level 8 (postgraduate level) on the National Qualifications Framework (NQF), offering a progression route across all levels, starting with BTEC Firsts and Higher National Diploma to the Postgraduate level. They are developed in consultation with industry and professionals, with the aim of being relevant, progressive and recognised global qualifications by professional bodies, employers and universities alike.

#### **Pearson Global University Progression Agreements**

Pearson BTECs are growing qualification with very high acceptance by universities and employers alike. Almost all UK Universities accept Pearson BTEC qualification for advanced placement in the Bachelor's and Master's programmes. Articulations are established with numerous colleges and universities world-wide that provide easy acceptance and progression route for its students transiting to complete the final year(s) of the degree with a university of choice. In 2005/06, 323,000 students studied BTECs at college and schools; 23,000 studied BTECs at university; and 14,000 employees studied a BTEC while at work. Today (2013) this has doubled.

Programmes offered by Pearson are accredited by the UK Office of Qualification and Examinations Regulations (Ofqual) and the British Council. BTEC level 5 diplomas are generally accepted for advanced placements into the second year of the three years British University System and into year two and half of the four year US, Australian, Dubai, and Canadian University System. The Level 7 diplomas are widely accepted into final year of the MBA Degree.

#### **Pearson University Progression Universities**

A growing list of over 200 Pearson articulating universities is available on our website.

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